



VI international Forum

«Life Sciences Invest. Partnering Russia»

09-10 November 2016

Saint – Petersburg, Taleon Imperial Hotel

Sponsorship Packages

**VI International Partnering Forum
«LIFE SCIENCES INVEST. PARTNERING RUSSIA»**

Talion Imperial Hotel,
Saint – Petersburg, Nevskiy prospect 15
9-10 November 2016

Sponsorship packages

Dear colleagues!

The organizing Committee propose You to become a sponsor of the VI ANNUAL INTERNATIONAL FORUM “LIFE SCIENCES INVEST. PARTNERING RUSSIA”.

We would like to offer you the advantage of unique opportunities for promotion of your company, which our platform that is known as one of the central place for business dialogue of experts of the Russian market of LIFE SCIENCES and the international investment community can provide.

Participation in the VI INTERNATIONAL FORUM “LIFE SCIENCES INVEST. PARTNERING RUSSIA” will grant you an access to the primary target audience consisting of top managers and specialists of major pharmaceutical and medical companies, international trade associations and key market experts in a comfortable business oriented surroundings.

In this document you will find three different options of sponsorship that we can offer , however we are opened for communication and would be glad to develop the individual sponsorship package for your company.

About LSI forum

“Life Sciences Invest. Partnering Russia” is a successful Russian event aimed at strengthening of business contacts of companies and investors working in the field of "life Sciences".

The main goal of our forum is to support Federal initiatives focused on the development of the pharmaceutical market as one of the key areas for a comfortable life and stability that are creating a strong basis for dynamic economic growth of our country. Unlike most events in this sphere, our Forum does not have highly visible conference focus, we are concentrating on "live" business communication between participants and on the organization of discussions on the most important issues of the industry

Main goals of our Forum:

- increasing the attractiveness of Russian Life Sciences market for business and investment;
- Development of partnership with leading international clusters and companies;
- Transfer of technologies and creation of infrastructure for innovative development of Life Sciences in Russia.

Main topics of LSI 2016:

- ✓ **Development of the National Health Care System**
- ✓ **Innovative approach in the preparation of pharmaceutical and medical personnel**
- ✓ **Pharmaceutical production inspection system**
- ✓ **Innovations in pharmacology and toxicology**
- ✓ **Open meeting of the Scientific and Technical Council of the "Pharmacy of the Future" of the "Medicine of the Future" Technological Platform**

- ✓ **Innovation in Medicine**
- ✓ **Innovation in Pharmacy**
- ✓ **Development of international partnership and cooperation with the world's leading pharmaceutical clusters**
- ✓ **Harmonization of the requirements for medicinal products circulation within the Eurasian Economic Union**
- ✓ **Meeting of the coordinating Council of the cluster "Translational medicine"**
- ✓ **Chemical-pharmaceutical research and educational medical cluster: first results and prospects for development**

Participation on the **VI INTERNATIONAL FORUM "LIFE SCIENCES INVEST. PARTNERING RUSSIA"** will allow your company to achieve certain goals such as:

- **Promotion of your brand**
Effective introduction of your brand as a sponsor company and participation in the business program of the conference gives a solid link with potential business partners than TV advertisement or other forms of advertisement. Association of the company-Sponsor with the advanced topics Forum is the Association with the future and innovation.
- **Targeted audience**
Support of our Forum is an effective way to find your customers and business partners, providing direct access to the most innovative and promising organizations in the industry using the chance of direct communication to your potential customers
- **New employees**
What knowledge do you want to see in your future employees?? On which topics do you need to concentrate to meet the modern business realities ? Our forum will allow you to disseminate information about your company, and to find the best practices that are currently used as well as to support the creation of new methods and technologies.
- **Social responsibility.**
Your contribution to the Life Science technologies is a contribution to the development of our country

Options for Sponsors

Category	Price, USD
General sponsor	10000
Official sponsor	5000
Sponsor	2500

Additional sponsor packages

No	Category	Allowance	Price.USD
1	Conduction of seminar/presentation	In order to use this option you need to provide information to the organizing committee	1500
2	Sponsorship for registration zone	Exclusive	2000
3	Participation in the exhibition	6 packages	2000
4	Sponsorship for bags and information folders for participants		3500
4	Sponsorship for souvenirs production	Exclusive	2500
5	Sponsorship for info banners	Exclusive	2000
6	Sponsorship for printed products (program, brochure, info booklet)	Exclusive	2500
7	Advertisement in the printed products	In order to use this option you need to provide information to the organizing committee	1000
8	Placement of the advertising banner on the web-site of the forum	In order to use this option you need to provide information to the organizing committee	1000
9	Including your advertising materials in the bags and information folders of the participants	In order to use this option you need to provide information to the organizing committee	1000

10	Sponsor of the gala opening of the Forum	Exclusive	6000
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General sponsor (Exclusive)

Promotion options

Exclusively developed marketing program for promotion of your company – is a General Sponsor package. You will be able to participate in all Plenary sessions, main and accompanying events of the forum LSI 2016. Additional sponsorship opportunities and advertising services will make your participation in the program of the VI international partnering forum "Life Sciences Invest. Partnering Russia" most efficient and productive.

This event will provide the best possible coverage of the target audience, stable communication and active involvement of your potential customers and partners in direct business communication.

Advertisement

In the framework of the sponsorship package “General Sponsor”, the organizing Committee of the forum provides the Sponsor with the presence of info materials and company logo on the main session and at all events of the Forum .

- The right to use in company promotion materials the status of "General Sponsor of the Forum"
- Placement of logos and videos on the screens during the Forum (Plenary session, round tables and thematic sessions)
- Placement of sponsor's logo in specialized news accounts: “Instagram”, “Twitter” and “Facebook”
- Placement of information about the Sponsor in information letters and press releases distributed during the period of preparation, conduction and final report about the Forum (post-release)
- The right to distribute advertising printed materials in the reception area, business area(on special stand for printed materials) and in the area of coffee breaks
- Placement of the advertising banners in the main halls of event
- Enclosing of informational materials and Souvenirs from the sponsor in the packages of participants
- Placement of Sponsor's logo on the main banner (Behind the main scene during the Plenary meeting)
- Placement of Sponsor's logo on the navigation banner at the main entrance (2pcs)
- Placement of Sponsor's logo on the banners in the lobby of 1 floor, and on the press wall
- Placement of Sponsor's logo on the main stairs
- Attachment of a press release or company information materials in the folders for the press

Additional options:

- Placement of an Sponsor’s advertising module and logo in the official catalogue of the Forum
- Placement of information about Sponsor in the Forum's report
- Placement of information about Sponsor on the web-site of event with hyperlink on the Sponsor’s web-site
- Placement of information and logo in the Sponsors section on the official website of the Forum
- Placement of logo on badges of participants and in printed materials of the Forum

Total price for the sponsorship package: 10.000 USD

Official sponsor

Promotion options

In the framework of the sponsorship package “Official sponsor”, the organizing Committee of the forum provides the Sponsor with the presence of info materials and company logo at all events of the Forum (except for the main session of the forum).

- Placement of logos and videos on the screens during the Forum (Plenary session, round tables and thematic sessions)
- Placement of sponsor's logo in specialized accounts in “VK” and “Facebook”
- Placement of sponsor's logo in specialized news accounts: “Instagram”, “Twitter”
- Placement of information about the Sponsor in information letters and press releases distributed during the period of preparation, conduction and final report about the Forum (post-release)
- Placement of the advertising banners in the main halls of event
- The right to distribute advertising printed materials in the reception area, business area(on special stand for printed materials) and in the area of coffee breaks
- Enclosing of informational materials and Souvenirs from the sponsor in the packages of participants
- Placement of Sponsor's logo on the banners in the lobby of 1 floor, and on the press wall
- Placement of Sponsor's logo on the main stairs
- Attachment of a press release or company information materials in the folders for the press

Дополнительные возможности:

- Placement of an Sponsor’s advertising module and logo in the official catalogue of the Forum
- Placement of information about Sponsor in the Forum's report
- Placement of information about Sponsor on the web-site of event with hyperlink on the Sponsor’s web-site
- Placement of information and logo in the Sponsors section on the official website of the Forum

Total price for the sponsorship package: 5.000 USD

Sponsor

In the framework of the sponsorship package “Sponsor”, the organizing Committee of the forum provides the Sponsor with the presence of info materials and company logo at the special advertising sections of the Forum.

- Placement of sponsor's logo in specialized accounts in “VK” and “Facebook”
- Placement of sponsor's logo in specialized news accounts: “Instagram”, “Twitter”
- Placement of information about the Sponsor in information letters and press releases distributed during the period of preparation, conduction and final report about the Forum (post-release)
- Placement of the advertising banners in the main halls of event
- The right to distribute advertising printed materials in the reception area, business area(on special stand for printed materials) and in the area of coffee breaks
- Enclosing of informational materials and Souvenirs from the sponsor in the packages of participants
- Placement of Sponsor's logo on the banners in the lobby of 1 floor, and on the press wall
- Placement of Sponsor's logo on the main stairs
- Attachment of a press release or company information materials in the folders for the press

Total price for the sponsorship package: 2.500 USD